



**CONTACT:**  
Office of College Relations  
1401 S. College Ave.  
Levelland, Texas 79336  
(806) 894-9611, ext. 2211  
Fax: (806) 894-4701

FOR IMMEDIATE RELEASE

CONTACT: Myrna Whitehead

(806) 716-2212

[mwhitehead@southplainscollege.edu](mailto:mwhitehead@southplainscollege.edu)

### **SPC wins marketing awards at district conference**

LEVELLAND – The South Plains College Office of College Relations won five Medallion Awards from District 4 of the National Council for Marketing and Public Relations (NCMPR). The awards were presented during the District 4 awards ceremony on Oct. 19-21 in San Antonio.

SPC earned one gold and four silver awards. The gold award was won with the Community Report in the College Annual Report category.

Silver awards were earned for Original Photography (Sparks in Education); Sports Brochure (Basketball Media Guide); Notes/Cards/Invitation (Boots & Pearls Gala Invitation); and the Academic Catalog.

“It is always an honor to be recognized by your peers,” said Dane Dewbre, SPC associate dean of college relations. “The college relations staff here at SPC has done great work in representing the college. I am very proud of them all.”

The Office of College Relations staff members are Holly LeRoy, visual communications specialist; Adrian Mellberg, web content coordinator; Stephen Esquivel, visual communications specialist; Wes Underwood, photographer; Myrna Whitehead, news and information coordinator; and Cindy Scott, secretary to the associate dean of College Relations. Joe Walker, sports information coordinator, also contributed to the projects.

NCMPR is an organization that exclusively represents marketing and public relations professionals at community, technical and junior colleges. It has more than 1,550 members from more than 600 colleges across the United States, Canada and the Bahamas. For more information about NCMPR, visit [www.ncmpr.org](http://www.ncmpr.org).

###